

2023 GIFT PICKS

towel specialties

A QUALITY IMPRESSION THAT LASTS

Beach Towel
and Bag
Collection



ASI 91605 • PPAI 113150 • SAGE 53926
TOWELSPECIALTIES.COM



WELCOME TO

TOWEL SPECIALTIES

Where do you want to take your branding message? By the sea or deep in the city, beach towels always make a full-sized, long-lasting impression.

As an industry leader, we source our products from factories with accreditations from organizations such as SEDEX, OEKO-TEX, and Ecovadis. Rest assured knowing your towels are Prop 65 compliant, environmentally safe, and produced in an ethically, socially responsible way.

Put your trust in the most awarded towel supplier in the industry.

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BEST SELLERS



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AC Health System

BEACH TOWELS TAKE YOUR BRAND
BEYOND THE BEACH!

In fact, 80% of
our towels ship inland,
throughout the entire year, for
these industries: Healthcare,
Insurance, Financial, Realty,
Education and more.

DID YOU KNOW....?

BEACH TOWELS ARE ONE OF THE FASTEST-GROWING PROMOTIONAL PRODUCTS ON THE PLANET.

Statistics prove the explosive popularity of beach towels:

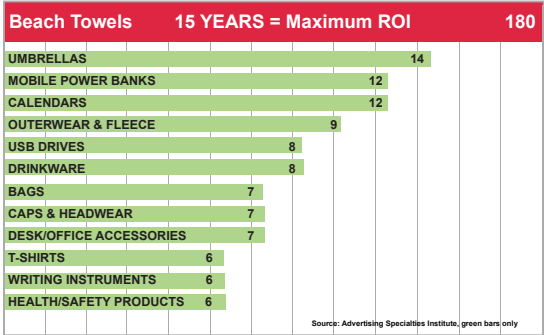
- Beach Towel sales increased by 60% from 2018 to 2022 (Source: ESP)
- Beach Towels were among the Top 10 industry searches in 2022, reaching as high as the #5 position in June (Source: Sage)
- Beach towels are one of the longest lasting promotional products available, as cited in the chart below.

THANK EVERYONE... FOR A LIFETIME.

Companies recognize beach towels as the perfect employee retention gift for staff working at home or returning to the office - whether they're by the water or inland. They're also in demand for company stores, incentive and recognition programs, corporate gifts, and more.

Beach towels are one size fits all and have unisex appeal. Our research shows that the towels you buy now will last for years to come.

NUMBER OF MONTHS PEOPLE KEEP THEIR PROMOTIONAL PRODUCTS



HOW LONG HAVE YOU HAD YOUR FAVORITE BEACH TOWEL AT HOME?





**SURFSIDE 360 ROUND
BEACH TOWEL**



**Click for
details,
inventory,
price**



Click for
details,
inventory,
price

INVENTORY • PRICE • MORE



Click for
details,
inventory,
price

INVENTORY • PRICE • MORE

COLORFUSION HOT ROUND BEACH TOWEL ▲

Edge-to-edge full color designs.

◀ MANDALA FRINGE 360 ROUND BEACH TOWEL





STANDARD COLORED BEACH TOWELS

Select from many styles and colors.

Click for
details,
inventory,
price

**TURKISH SIGNATURE
COLORED BEACH TOWELS**

Select from many sizes and colors.



Click for
details,
inventory,
price

INVENTORY • PRICE • MORE

COLORED BEACH TOWELS FROM XPRESS TOWELS

Standard five-day production
with a Tone on Tone logo.
Our most affordable towels.



Click for
details,
inventory,
price

WHITE BEACH TOWELS FROM XPRESS TOWELS

Standard five-day production
with a one-color logo.

Our most affordable towels.



Click for
details,
inventory,
price

STANDARD WHITE BEACH TOWELS

Select from many sizes and price points.



Click for
details,
inventory,
price

TURKISH SIGNATURE
WHITE BEACH TOWELS

Select from many sizes and price points.



Click for
details,
inventory,
price

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RIVIERA PESHTEMAL
BEACH TOWEL

39 by 70



Click for
details,
inventory,
price



ILIANA PESHTEMAL
BEACH TOWEL

35 by 63

Click for
details,
inventory,
price



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CHERRY WEALTH
ADVISORS

BEACH TOWEL ROYALE

30 by 60



Click for
details,
inventory,
price

MONTE CARLO
BEACH TOWEL

30 by 60

STREAM
PARK



Click for
details,
inventory,
price



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COLORFUSION BEACH TOWELS

Edge-to-edge designs in unlimited colors.

Select from five sizes.

Click for
details,
inventory,
price

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1800

COCONUT

TURKISH SIGNATURE

**HORIZONTAL CABANA
STRIPE BEACH TOWEL**

At 40 x 80, our largest,
most luxurious towel.



Click for
details,
inventory,
price

CABANA STRIPE BEACH TOWEL

Select from two weights.

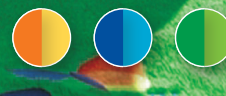
Click for
details,
inventory,
price



REVERSIBLE BEACH TOWEL

Complementary color patterns on each side.

34 x 72



Click for
details,
inventory,
price

msn

GOOD VIBES CABANA
STRIPE BEACH TOWEL

34 x 66



Click for
details,
inventory,
price





SPINNAKER BEACH TOWEL

32 x 66


MGM GRAND
LAS VEGAS



Click for
details,
inventory,
price

TURKISH SIGNATURE

FRINGED BEACH TOWEL >

40 x 63



Click for
details,
inventory,
price

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TURKISH SIGNATURE

< ISLANDER BEACH TOWEL

30 x 60



Click for
details,
inventory,
price

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CHAMPION TERRY BEACH TOWEL

At 34 pounds/dozen, the heaviest terry
towel in the industry.

36 x 68



Click for
details,
inventory,
price

TUSCANY BACKPACK PICNIC BLANKET

Plaid fleece blanket folds into
its own backpack. Ripstop nylon on
reverse side.



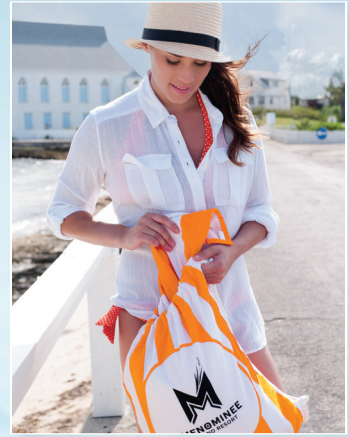
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price

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 **Adobe**
FUN AND FUNCTIONAL | 27

BEACH BLANKET TOTE

Full size blanket folds into its own totebag. Sand Stakes included.



Click for
details,
inventory,
price

STOWAWAY TOTE N TOWEL

Beach towel folds into its own totebag.



Click for
details,
inventory,
price



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PAIR YOUR BEACH TOWEL WITH ONE OF
OUR EXCLUSIVE BAGS

PORTLAND BAG



Click for
details,
inventory,
price



Click for
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inventory,
price

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details,
inventory,
price

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SKIPPER BAG ▲

◀ MONTE CARLO BAG

TITAN STRIPED BAG



Click for
details,
inventory,
price

TITAN BEACH BAG



Click for
details,
inventory,
price

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DAY TRIPPER
REVERSIBLE BAG



Ray-Ban



Click for
details,
inventory,
price

SCHOONER BAG



Click for
details,
inventory,
price



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LAND AND
SEA BAG



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price



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Voted #1 supplier
of towels and
blankets by industry
distributors.

Go with the fifteen-time
Gold Winner of the ASI Distributor Choice
Award for Best Towel Supplier.



MONTICELLO
COMMUNITY SURGERY CENTER

towel specialties
A QUALITY IMPRESSION THAT LASTS



BLANKETS AND ROBES

xpress
towels
affordable. simple. fast.

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CONFIDENCE IN TEXTILES
STANDARD 100

WE ASPIRE TO THE GOLD
PPAI CODE
& CONDUCT

FS
PromoStandards

