Momentec Brands™

2024 NEW PRODUCTS



FOUNDER SPORT GROUP | Alleson Athletic | Badger Sport | CHROMAGEAR

NEW NAME, NEW STYLES, NEW ATTITUDE.



MOMENTEC BRANDS™ proudly offers new styles on the Founder Sport Group website!

Look for the new momentecbrands.com website offering everything in one convenient, easy-to-shop website coming early 2025.

Momentec Brands™

outfitting moments that matter

AUGUSTA SPORTSWEAR · HOLLOWAY · Alleson Athletic · CHROMAGEAR · RUSSELL ATHLETIC · PACIFIC HEADWEAR · C2 SPORT · HIGH FIVE · Badger SPORT · CHROMAGEAR 5 DAY · GarbAthletics



FOUNDER
SPORT GROUP

LINE-UP

Fleece	4
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WARP & UNITED COLLECTIONS

Dynamic prints, soft fleece, and essential styles for training, athleisure, and fanwear.

See more on the **next page**.

FOUNDERSPORT.COM

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Prices subject to change without notice

UNITED COLLECTION



NEW

UNITED ATHLETIC FLEECE HOOD

128200 Adult XS-4XL MSRP 44.55

- 9.5 oz. ring spun 60% cotton/ 40% polyester
- Badger Sport paneled shoulder for maximum movement
- Two ply hood
- Self-Fabric printable inset panels on body and arms with edge overlay stripes
- Spandex reinforced rib knit cuffs and waistband
- Front pouch pocket
- Embroidered B logo on left sleeve



BLACK/ RED/ WHITE 28A

NAVY/ OXFORD/ WHITE 30A



RED/ OXFORD/ WHITE 29B

ROYAL/ OXFORD/ WHITE 30A



OXFORD/ BLACK/ WHITE 40A













WARP COLLECTION

NEW

WARP FLEECE HOOD

141300	Adult	XS-4XL	MSRP 53.95
241300	Youth	XS-XL	MSRP 53.95

- 100% sublimated polyester moisture management/ antimicrobial performance fabric
- Two layer hood with contrasting liner
- Double front pouch pocket with hook and loop closures
- Self-fabric cuffs & waistband
- Embroidered badger logo on left sleeve



BLACK WARP BKWP | BURNT ORANGE WARP BOWP | COLUMBIA BLUE WARP CBWP



FOREST WARP FSWP | GREY WARP GRWP | MAROON WARP MAWP



NAVY WARP NYWP | PURPLE WARP PUWP | RED WARP RDWP



ROYAL WARP RYWP





NEW

ATHLETIC FLEECE WOMEN'S CROP CREW

126300 Ladies XS-2XL MSRP 29.75

- 9.5oz Ringspun 60% Cotton / 40% Polyester fabric
- Badger sport shoulder for maximum movement
- Spandex reinforced rib knit cuffs and waistband
- Crop Body
- Double-needle hem
- Embroidered Badger B logo on left sleeve



BLACK CHARCOAL NAVY OXFORD



RED ROYAL WHITE

NEW

ATHLETIC FLEECE WOMEN'S OPEN BOTTOM PANT

127800 Ladies XS-2XL MSRP 29.75

- 9.5oz Ringspun 60% Cotton / 40% Polyester fabric
- Spandex reinforced rib knit waistband
- Full Leg / Two deep side pockets
- Double-needle hem
- Embroidered Badger B logo on left sleeve



BLACK CHARCOAL OXFORD


MIDWESTERN
ATHLETICS











WARP COLLECTION



NEW

WARP TEE

421300	Adult	XS-4XL	MSRP 19.35
221300	Youth	XS-XL	MSRP 19.35

- 100% sublimated polyester moisture management/ antimicrobial performance fabric
- Badger sport shoulder for maximum movement
- Self-fabric collar
- Double-needle hem
- Badger heat-seal on left sleeve



BLACK WARP BKWP | BURNT ORANGE WARP BOWP | COLUMBIA BLUE WARP CBWP



FOREST WARP FSWP | GREY WARP GRWP | MAROON WARP MAWP



NAVY WARP NYWP | PURPLE WARP PUWP | RED WARP RDWP



ROYAL WARP RYWP



NEW

SHORT SLEEVE BATTERS JACKET

3JSS21A	Adult	S-3XL	MSRP 63.10
3JSS21Y	Youth	S-XL	MSRP 63.10

- 95% polyester/5% spandex stretch woven with C6 wrinkle repellancy/100% micro poly mesh lining
- 2 color woven jacket
- 1/4 zip with body color zipper
- Fully lined with micro mesh
- 2 welt front side pockets



BLACK/GREY | CHARCOAL/BLACK | NAVY/GREY | RED/GREY | ROYAL/GREY



NEW

KNICKER PANT

605KN	Adult	XS-3XL	MSRP 26.15
605KNY	Youth	XS-XL	MSRP 26.15

- Traditional knicker-length baseball pant made from 100% polyester double knit with covered elastic bottoms ending just below the knees
- Double knee construction with five pro-style belt loops and zipper fly with two snap closure
- Two double welted pocket set-in back pockets
- 2 1/2" elastic waistband and 1" elastic on leg hem
- Fit update for classic knicker



BLACK CHARCOAL GREY WHITE



NEW

CRUSH TAPERED PANT WITH BRAID

657CTB	Adult	XS-3XL	MSRP 43.60
657CTBY	Youth	XS-XL	MSRP 43.60

- 100% DURA-Stretch 14oz. double-knit polyester 4-way stretch
- Dura-light mesh vented back knee for increased breathability and conform
- Tapered through the leg hemmed bottom opening
- Double layer knee construction for enhanced sliding protection
- Two single welt set-in pockets
- Zipper fly two snap closure



GREY/BLACK GREY/NAVY GREY/RED GREY/ROYAL



WHITE/BLACK WHITE/NAVY WHITE/RED WHITE/ROYAL



NEW

SINGLE PLY JERSEY

539J	Adult	S-3XL	MSRP 20.95
539JY	Youth	S-XL	MSRP 20.95

- Pique microfiber body (color) with texturized poly mesh contrasting inserts/nNeckband (white)
- Single ply mitered v-neck jersey with contrasting armhole/neckband and angled side inserts
- Lightweight and breathable body fabric for increased comfort during performance
- Cover seamed throughout for durability and performance



BLACK/WHITE FOREST/WHITE GRAPHITE/WHITE MAROON/WHITE



NAVY/WHITE RED/WHITE ROYAL/WHITE WHITE/BLACK

NEW

SINGLE PLY 7" INSEAM SHORT

539P	Adult	S-3XL	MSRP 20.95
539PY	Youth	S-XL	MSRP 20.95

- Pique microfiber body (color) with texturized poly mesh contrasting insert (white)
- Single ply short with contrasting angled side inserts
- Lightweight and breathable body fabric for increased comfort during performance
- 7" inseam on 539P
- 6" inseam on 539PY
- Cover seamed throughout for durability and performance



BLACK/WHITE FOREST/WHITE GRAPHITE/WHITE MAROON/WHITE



NAVY/WHITE RED/WHITE ROYAL/WHITE WHITE/BLACK





AVAILABLE IN NEW INSEAM LENGTHS!

NEW

SINGLE PLY BASKETBALL SHORT 7" INSEAM

5387P Adult S-3XL MSRP 21.20

- Pique microfiber body (color) with texturized poly mesh contrasting insert (white)
- Single ply short with contrasting angled side inserts
- Lightweight and breathable body fabric for increased comfort during performance
- 7" inseam
- Cover seamed throughout for durability and performance



BLACK/WHITE GRAPHITE/WHITE FOREST/WHITE KELLY GREEN/WHITE NAVY/WHITE



RED/WHITE ROYAL/WHITE WHITE/BLACK WHITE/CHARCOAL

NEW

SINGLE PLY BASKETBALL SHORT 5" INSEAM

5385P Adult S-3XL MSRP 21.20
5385PY Youth S-XL MSRP 21.20

- Pique microfiber body (color) with texturized poly mesh contrasting insert (white)
- Single ply short with contrasting angled side inserts
- Lightweight and breathable body fabric for increased comfort during performance
- 5" inseam
- Cover seamed throughout for durability and performance



BLACK/WHITE GRAPHITE/WHITE FOREST/WHITE KELLY GREEN/WHITE NAVY/WHITE



RED/WHITE ROYAL/WHITE WHITE/BLACK WHITE/CHARCOAL



NEW

VORTEX INTEGRATED 7 PADDED FOOTBALL GIRDLE

7SIPG2	Adult	S-4XL	MSRP 67.35
7SIPG2Y	Youth	S-XL	MSRP 67.35

- Seven padded girdle with built in hips thighs and tail pads with new VORTEX exclusive pattern
- Hip pads go up to top of waistband to protect against hip pointers and high hip injuries
- Compression fabric and fit for support and easier layering under uniforms and pads
- On seam hidden gusset with flap to secure cup position
- Heavyweight polyester elastic waistband with exclusive VORTEX logo

CHARCOAL/NAVY



NEW

VORTEX INTEGRATED 5 PADDED FOOTBALL GIRDLE

5SIPG2	Adult	S-4XL	MSRP 60.20
5SIPG2Y	Youth	S-XL	MSRP 60.20

- Five padded girdle with built in hips thighs and tail pads with new VORTEX exclusive pattern
- Hip pads go up to top of waistband to protect against hip pointers and high hip injuries
- Compression fabric and fit for support and easier layering under uniforms and pads
- On seam hidden gusset with flap to secure cup position
- Heavyweight polyester elastic waistband with exclusive VORTEX logo

CHARCOAL/NAVY

UNITED COLLECTION



NEW

UNITED HOODED TEE

498100 Adult XS-4XL MSRP 25.65

- 5oz. ringspun 60% cotton / 40% polyester
- Badger sport shoulder for maximum movement
- Self-fabric printable inset panels on body and arms with edge overlay stripes
- Badger heat seal logo on left sleeve
- Self-fabric hood with drawcord
- Double-needle sleeve and bottom hem



BLACK/ RED/ WHITE

NAVY/ OXFORD/ WHITE



RED/ OXFORD/ WHITE

ROYAL/ OXFORD/ WHITE



OXFORD/ BLACK/ WHITE



UNITED COLLECTION

NEW

UNITED TEE

498000 Adult XS-4XL MSRP 20.95

- 5oz. ringspun 60% cotton / 40% polyester
- Badger sport shoulder for maximum movement
- Self-fabric printable inset panels on body and arms with edge overlay stripes
- Ringer sleeve hem with Badger heat seal logo on left sleeve
- Contrast self fabric neck tape
- Double-needle hem



BLACK/ RED/ WHITE

NAVY/ OXFORD/ WHITE



RED/ OXFORD/ WHITE

ROYAL/ OXFORD/ WHITE



OXFORD/ BLACK/ WHITE



NEW

SUBLIMATED NON-POCKETED SHORT

BS0018	Adult	XS-XL	MSRP 43.50
BS0013	Youth	XS-4XL	MSRP 37.50

- 100% polyester moisture management/ antimicrobial performance fabric
- 2" covered elastic waistband and drawcord
- Athletic cut and superior fit
- Double-needle hem
- 7" inseam on BS0018
- 6" inseam on BS0013



Champion



Classic



Geometric



Hex

CHROMAGEAR 5 DAY

Triumph
J5JCLA



Power
J5JCLW

NEW

LONG-SLEEVE 5 DAY CREWNECK

J5JCLA	Adult	XS-4XL	MSRP 53.95
J5JCLY	Youth	XS-4XL	MSRP 53.95
J5JCLW	Women	XS-3XL	MSRP 53.95

- Sublimated neck trim on crew neck
- Jersey is self-material
- Set-in sleeves and cover seamed finish for appearance and reinforcement



Crush



Jumpshot

CHROMAGEAR 5 DAY



P500

Pitch

AVAILABLE FEB 15 - JUN 15

NEW

FASTPITCH 5 DAY QT JERSEY

J5166W	Women	XS-3XL	MSRP 56.80
J5166G	Girls	S-L	MSRP 56.80

- V-neck fastpitch racerback jersey
- Sleeveless, v-neck, racerback jersey
- Straight bottom with hemmed finish
- Cover seamed finish for appearance and reinforcement



Attack
J5SV1A

J5SN5A

AVAILABLE AUG 1 - OCT 1

SOCCER 5 DAY QT JERSEY

J5SV1A	Adult	S-2XL	MSRP 55.95
J5SV1Y	Youth	XXS-XL	MSRP 55.95
J5SV1W	Women	XS-XL	MSRP 55.95

- Set-in short sleeve t-shirt design
- Self-material v-neck
- Straight hemmed sleeve ends and straight bottom

SOCCER 5 DAY QT SHORTS

J5SN5A	Adult	S-2XL	MSRP 44.10
J5SN5Y	Youth	XXS-XL	MSRP 44.10
J5SN5W	Women	S-2XL	MSRP 44.10

- Single ply short
- 1 1/2" covered elastic waistband with inside drawcord
- Cover hemmed leg openings
- 5" inseam

CHROMAGEAR 5 DAY



Force

AVAILABLE AUG 1 - OCT 1

AVAILABLE NOV 15 - FEB 1

NEW

VOLLEYBALL 5 DAY QT JERSEY

J5437A	Adult	S-3XL	MSRP 49.95
J5437Y	Youth	S-L	MSRP 49.95

- Unisex styles and loose fit adult sizing
- Lycra neck trim on all fabrics except mock mesh
- Self-material neck trim on mock mesh
- Crew neck style



Heat
J5136A

J5266A

AVAILABLE MAR 15 - MAY 15

NEW

TRACK 5 DAY QT JERSEY

J5136A	Adult	XS-3XL	MSRP 44.10
J5136Y	Youth	S-XL	MSRP 44.10
J5136W	Women	XS-3XL	MSRP 44.10

- Sleeveless tank construction with hemmed crew neck and armhole openings
- New improved fit in loose fit for comfort and mobility
- Cover hemmed neck, armholes and straight bottom

NEW

TRACK 5 DAY QT SHORTS

J5266A	Adult	XS-3XL	MSRP 55.95
J5266Y	Youth	S-XL	MSRP 55.95
J5266W	Women	XS-3XL	MSRP 55.95

- New improved fit on loose fit for comfort and mobility
- Cover hemmed leg openings
- Four needle 1 1/4" elastic waistband with concealed inside drawcord
- Tricot knit brief with elastic leg openings
- Single ply body with white tricot knit liner
- V-notch on sides of leg openings for mobility
- 4" inseam

CHROMAGEAR 5 DAY



Hatty
J5LE1A

AVAILABLE MAR 15 - MAY 15

NEW

5 DAY LACROSSE JERSEY

J5LE1A	Adult	S-3XL	MSRP 79.70
J5LE1Y	Youth	XS-XL	MSRP 79.70

- Waist length jersey with our "Elusive cut" - moderately loose fit through body with shorter sleeves for snug fit over pads
- Set-in sleeves with cover hem finish
- Self-material mitered v-neck
- Straight hemmed bottom and sleeve ends
- Entire jersey is top stitched for durability, appearance and comfort

AVAILABLE MAR 15 - MAY 15

NEW

WOMEN'S 5 DAY LACROSSE JERSEY

J5LB1W	Women	XS-3XL	MSRP 44.10
J5LB1G	Girls	S-L	MSRP 44.10

- Mitered v-neck
- Covered hemmed straight bottom and armholes
- Entire jersey is top stitched for durability, appearance and comfort
- Tapered fitted body



Active



Flash
J5266A



Back

AVAILABLE OCT 15 - JAN 15

NEW

7" 5 DAY BASKETBALL SHORT

J5K07A Adult XS-3XL MSRP 48.30

- 100% texturized polyester interlock
- Top quality cut-and-sew custom sublimation
- Fully customizable templates
- 1 1/2" elastic waistband
- Cover hemmed leg openings
- Double thickness body and tricot knit liner
- Two panel shorts without side seams
- 7" inseam

CHROMAGEAR



CRUSH | FABRIC 3

100% DOUBLE-KNIT POLYESTER

Barrel



Scoop



Play 3



CRUSH

THE LEGENDARY DIAMOND PANT NOW AVAILABLE IN **CHROMAGEAR.**

CRUSH FULL BUTTON JERSEY

J180A	Adult	XS-4XL	MSRP 95.00
J180Y	Youth	XS-XL	MSRP 90.00

- Scoop bottom with hemmed finish
- Six button front (spaced for lettering)
- Set-in sleeves
- Cover seamed finish for appearance and reinforcement

CRUSH FAUX FRONT BUTTON JERSEY

JBJFFA	Adult	XS-3XL	MSRP 95.00
JBJFFY	Youth	XS-XL	MSRP 85.00

- Six button front spaced for lettering
- New faux front jersey - two functioning buttons as faux front reduces overall weight and creates a full button look
- Set-in sleeves
- Cover seamed finish for appearance and reinforcement

CRUSH 2 BUTTON JERSEY

J186A	Adult	XS-3XL	MSRP 85.00
J186Y	Youth	S-XL	MSRP 75.00

- Scoop bottom with hemmed finish
- Two button
- Placket front
- Set-in sleeves
- Cover seamed finish for appearance and reinforcement

CRUSH

THE LEGENDARY DIAMOND PANT NOW AVAILABLE IN **CHROMAGEAR.**

CRUSH WOMEN'S FAUX FRONT BUTTON JERSEY

JBJFFW	Women	XS-3XL	MSRP 95.00
JBJFFG	Girls	XS-L	MSRP 85.00

- Two functioning buttons as faux front reduces overall weight and creates a full button look
- Six button front
- Set-in sleeves
- Scoop hemmed bottom

CRUSH WOMEN'S FULL BUTTON JERSEY

JS96W	Women	XS-3XL	MSRP 95.00
JS96G	Girls	S-L	MSRP 85.00

- Cover hemmed scooped shirt tail bottom
- Six button front (spaced for lettering)
- Set-in 1/4" sleeves
- Cover seamed finish

CRUSH WOMEN'S 2 BUTTON JERSEY

JS47W	Women	XS-3XL	MSRP 85.00
JS47G	Girls	S-L	MSRP 75.00

- Self-material
- set-in collar
- Cover stitched for appearance
- Set-in short sleeves
- Straight hemmed bottom





CRUSH | FABRIC 3
100% DOUBLE-KNIT
POLYESTER

CHROMAGEAR

NEXT LEVEL LACROSSE





Hat Trick

Cross Check

COMING SOON

NEW

RETRO LACROSSE JERSEY

JLJ2A	Adult	S-3XL	MSRP 97.90
JLJ2Y	Youth	S-XL	MSRP 97.90

- Moderately loose fit and side inserts for ease of movement
- Open hole mesh aids in ventilation
- 2" foldover sleeve cuffs
- Raglan sleeves and mitered v-neck
- Entire jersey is top stitched for added strength and durability
- Fully sublimated for complete customization

CHROMAGEAR



Edge



Back

NEW

ALL AMERICAN FOOTBALL JERSEY

J175A	Adult	S-3XL	MSRP 95.80
J175Y	Youth	S-XL	MSRP 95.80

- Full length tailored jersey that contours to the shoulder and arms for improved range of motion and a no-grab fit
- Breathable mesh body with 4-way stretch
- 2-ply dazzle yoke with cover seamed finish
- Set-in mitred v-neck collar with cover seamed finish and bar tack

NEW

NF DRAWSTRING PANT

J883A	Adult	S-3XL	MSRP 100.85
J883Y	Youth	S-XL	MSRP 100.85

- Duke crotch construction
- 1" elastic waistband with inner drawcord
- ½" leg elastic
- Thigh and knee pad pockets (pads not included)





Back

NEW

WOLVERINE HIGH END FOOTBALL JERSEY

J708A	Adult	S-3XL	MSRP 146.30
J708Y	Youth	S-XL	MSRP 146.30

- Full length jersey DURA MAX mesh upper body front and back
- Mesh bottom, front, and back for full range of motion
- Flat locked seamed for durability
- Center back lower vent for unrestricted range of motion

NEW

FOOTBALL 1/2 PANT

J325A	Adult	S-3XL	MSRP 108.20

- Five panel construction with no-fly crotch
- "Stretch" front and back body, with "stretch mesh" side inserts for breathability, stretch, and comfort
- Exposed slotted elastic waistband with gripper silicone to keep the jersey tucked
- Cover seamed throughout for additional strength

CHROMAGEAR



NOW AVAILABLE IN BELT LENGTH

TITAN BELT LENGTH JERSEY

JB707A	Adult	S-3XL	MSRP 147.40
JB707Y	Youth	S-XL	MSRP 147.40

- Updated belt length "TITAN" tailored jersey that contours to the shoulder and arms for improved range of motion to create a "NO GRAB" fit
- Fully reversible sublimated jersey
- Set-in mitered triple bar-tacked lycra v-neck with cover seamed finish
- Dura-MAX Mesh stretch body to increase range of motion, with high abrasion resistance to stand up to high impact play
- Flat lock seamed throughout for durability, fit and performance



Nitro

NEW

FOOTBALL PANT WITH INSERT

J650SLA	Adult	S-3XL	MSRP 118.55
J650SLY	Youth	S-XL	MSRP 118.55

- Five panel construction with no-fly crotch
- Seven panel construction for increased movement and comfort
- “Stretch” front and back body, with “stretch mesh” side inserts and back knee inserts for breathability, stretch, and comfort
- Exposed slotted elastic waistband with gripper silicone to keep the jersey tucked
- Cover seamed throughout for additional strength
- Based off stock pant 650SLA/Y style and spec

CHROMAGEAR

NOW AVAILABLE IN REVERSIBLE

NEW

ELUSIVE REVERSIBLE JERSEY

JR173A	Adult	S-3XL	MSRP 120.55
JR173Y	Youth	S-XL	MSRP 120.55

- Updated REVERSIBLE silhouette
- Full length jersey
- Double ply yoke, double ply sleeve and set-in mitered lycra v-neck with cover seamed finish
- Sublimated lycra cuffs



Combat Away

Combat Home



Rupture Away

Rupture Home



Vital Away

Vital Home



Frame
JB173A

Fleet
JB179A

JDF046

JDF049

NOW AVAILABLE **IN BELT LENGTH**

NEW

COLLEGIATE BELT LENGTH JERSEY

JB179A	Adult	S-3XL	MSRP 109.55
JB179Y	Youth	S-XL	MSRP 109.55

- Sublimated with CHROMADEPTH TECHNOLOGY offering true color down to the deepest fibers of the jersey for a "no grin through" look
- Updated belt length jersey with stretch mesh body
- Double thickness yoke with cover seamed finish
- Set-in mitered mock woven v-neck collar with cover seamed finish
- Sublimated mock woven cuffs

NOW AVAILABLE **IN BELT LENGTH**

NEW

ELUSIVE BELT LENGTH JERSEY

JB173A	Adult	S-3XL	MSRP 102.95
JB173Y	Youth	S-XL	MSRP 102.95

- Updated belt length jersey with lycra side inserts
- Double ply yoke, single ply sleeve and set-in mitered lycra v-neck with cover seamed finish
- Sublimated lycra cuffs

NEW WARP COLLECTION





WARP TEE

421300 Adult XS-4XL
221300 Youth XS-XL



WARP FLEECE HOOD

141300 Adult S-4XL
241300 Youth XS-XL



AVAILABLE IN 10 COLORS

NEW UNITED COLLECTION





UNITED TEE
498000 Adult XS-4XL



UNITED HOODED TEE
498100 Adult XS-4XL



UNITED ATHLETIC FLEECE HOODIE
128200 Adult XS-4XL



AVAILABLE IN 5 COLORS


LEHIGH
8
THE NEW J708A
WOLVERINE
JERSEY FROM
CHROMAGEAR
Momentec Brands
FOUNDER SPORT GROUP
www.foundersport.com